

Conquest for Safety Leadership Workshop

Leaders are made, not born and that includes safety leaders. Many people are passionate about safety: passion is only one of several aspects of safety leadership. The world needs more good leaders and industry needs more safety leaders. This workshop will prepare leaders to develop a safety culture through the use of an elite force of individuals committed to making it difficult to get hurt at work.

This workshop is for people who are in formal leadership roles in their organizations. Through interactive exercises and discussions, participants will learn the importance of five elements that can be used to develop a successful and sustainable safety culture within their direct reporting personnel – turning their team into an elite safety force. In addition, they will learn how to monitor and improve five organizational traits that will solidify the efforts to reach the specific safety goals of their team. When the participants leave, they will be able to communicate with a network of like-minded members of their elite safety team.

The 5 elements covered in this workshop are:

- Values
- Vision / Goals
- Commitment
- Communications
- Networking and the,

5 organizational traits:

- Attitude
- Communications
- Accountability
- Responsibility
- Trust

The material in this workshop is based on Carl Potter's extensive research and experience working with companies across the United States and Canada and his book *The Conquest for Safety: Leadership Required*. Carl is a certified safety professional, certified management consultant, and certified speaking professional whose goal is to prevent every workplace injury. To that end, he has produced more than 12 books, thousands of articles, and numerous successful workshops and seminars for all types of industry. He is a featured keynote speaker at many safety conferences.

For more information about scheduling this workshop so you can begin to improve and sustain your organization's safety culture, call 800.259.6209.

